

**Conditions for using SLV pictures**

Dear Sirs,

due to current reasons we feel that it might be necessary to remind you on some basic conditions to be respected when using photos made by SLV.

SLV photos are given to you free of charge as a support of your sales activities. We do not want to increase buerocracy, nor is our request a matter of egocentrism. But we have to insist on following the basic copyright rules.

Most of our pictures are produced by ourself, some are made to order produced by external photographers. External production is due to special negotiated prices related with the quantity of pictures needed, the spectrum of usage and copyright indication. We will not risk additional charging by external photographers as a result of violating copyright conditions.

Moreover there are copyright related rights (by architects, garden designers, location owners, etc.) which have to be respected and protected as well. Our production of ambience photos depends on the agreement and the friendly allowance of such persons to take photos in their personal area. It would not be a clever idea to risk the good relationship to them by violating the agreed conditions.

**SLV photos are given to you free of charge under the below listed conditions:**

1<sup>st</sup>) SLV photos are allowed to be used for advertising SLV products only.

2<sup>nd</sup>) The copyright index to be indicated with published SLV pictures is "Foto: SLV". The indication can be done globally, not besides every single photo if you use several in a brochure, but it must be clear which photos are meant.

3<sup>rd</sup>) It's strictly forbidden to modify SLV photos in terms of photographic manipulation or composing as well as changing or extracting contents.

4<sup>th</sup>) Two samples of every printed publication using SLV photos may be sent to the SLV creative department immediately after edition.

5<sup>th</sup>) SLV photos may not be passed to other persons without our permission. If you pass photos to other persons it will be under your responsibility to inform the receiver about the using conditions.

**Using SLV photos means your acceptance to the a.m. using conditions!**

Best regards  
SLV Elektronik GmbH

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